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Setting up Shop: Implementing eCommerce in your WordPress Site

March 24 · 6:30 PM
Envy Labs

Designing a storefront for a client? Setting up a site to sell a product? Welcome to the world of eCommerce!

If you've ever purchased something using a shopping cart on the Internet you've already been exposed to eCommerce platforms, but the similarities end there. With thousands of eCommerce platforms and tools available on WordPress it's hard to know where to start.

Web developer **Carol Gann** will showcase the popular eCommerce platform, WooCommerce in her talk, *"Setting Up Shop using WooCommerce"*, followed by a roundtable discussion with Carol, James Tryon, and Chris Christoff.

As usual, we'll have a break between talks for questions and networking and time at the end for socializing.

Carol Gann - *Setting Up Shop using WooCommerce*

Set the stage for your first eCommerce storefront during this informal walk-through of the WooCommerce platform. Carol will guide us on a live site to show the basics of installation all the way through settings, building your product catalog, and generating sales reports. Come with questions at the ready and feel free to pop in and ask at any time - we want you to walk away ready to launch your WooCommerce store!

James Tryon, Chris Christoff and Carol Gann - eCommerce Round Table

Open discussion on eCommerce. Come with questions!

How was the Meetup? ★★★★★ avg:

Ask a question, share something, or leave a comment...



Post

Mark

Thank You to Carol for the great presentation, I learn a lot from these get

Tools

65 went

Carol Gann
SPEAKER &
ORGANIZER,
CO-
ORGANIZER
EVENT HOST

David Laitta
SPEAKER / WP
DEVELOPER /
ORGANIZER,
CO-
ORGANIZER
EVENT HOST



Lisa Melegari
CO-
ORGANIZER
EVENT HOST



James Tryon
CO-
ORGANIZER
EVENT HOST



David B. +1

together. Thanks to Carol, James and Chris for the Q&A afterward, it was a big help. To whom it may concern, the snacks were great!

1 · Like · Reply · March 24 · Mute

Carol Gann

You're welcome Mark :-)
Like · March 25

Matt Daddy

Great to meet so many new faces and a couple of familiar ones. Was a pleasure. I hope to attend more of these meetups in the future. To those interested, check out this site I'm using WooCommerce for, I'm happy to answer any questions as well. It's for my job, and I'm using a premium theme: <http://www.synlawngolf.com>

Like · Reply · March 25 · Mute

Carol Gann

Nice! Thanks for sharing :-)
Like · March 25

Mary Diaz

Great presentation. I enjoyed it and am glad I got off the sofa for it!!

1 · Unlike · Reply · March 25 · Mute

Vivien

Thank you for the great meetup, I learned new stuff:)
Like · Reply · March 25 · Mute

Raul Fernandez

I have been in the dev industry for a long time and this is the first time I enjoy a presentation. The Q&A was very good, these guys really know what they are doing. Thank you very much to the organizers and speakers.

1 · Unlike · Reply · March 25 · Mute

Reuben Walker

Very informative.
1 · Unlike · Reply · March 25 · Mute

Will Henao

Great meetup! Thanks to the speakers for their time and wisdom and the organizers for the great spread!



Janeza



Bret



Pete Kici



Elina Okita



Taryn



**KATHLEEN
L. QUINLAN**



Janice



silvia zuniga

+1



Shari



2 · Unlike · Reply · March 24 · Mute

MICHAEL

Thanks for putting this team of talent together. The workshop was very informative! I'm a WP newbie and previously pretty terrified of it! Still a bit timid but gonna allow myself to sail away some. ;')

2 · Unlike · Reply · March 24 · Mute

Node Man

I hope to make it.

Like · Reply · March 24 · Mute

Kelvin Thompson Jr

Unfortunately I've got the First Arduino Meeting happening tonight at the same time. Hopefully the presentation will be posted here afterwards so I can see what I missed.

Like · Reply · March 24 · Mute

LovelyButterfly

Can I send you a message in regards to how to set up a blog?

1 · Like · Reply · March 24 · Mute

Healing Tomato

Is this going to be about an hour long?

Like · Reply · March 23 · Mute

David Laietta

Probably about two hours, maybe a little shorter than a normal meetup

Like · March 24

Healing Tomato

Thank you. I will watch it when it comes online.

Like · March 24

Shakirra Meghjee



Tom N.



Chris Christoff



Chris



Mary Diaz



MICHAEL



David Macgillivray



Ap



Rick Richolson +1



Miss Happy



Russ Sanderlin
CO-
ORGANIZER



Devinder Singh



Norbert Ortiz



Frank Candy
+2



Julius Francis



John Hughes



Diana Sacoto



SinVista Creations



Christopher Henry



Will Henao



Cliff Ellis



Robert



Robin Hurt



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Rob Martinez



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